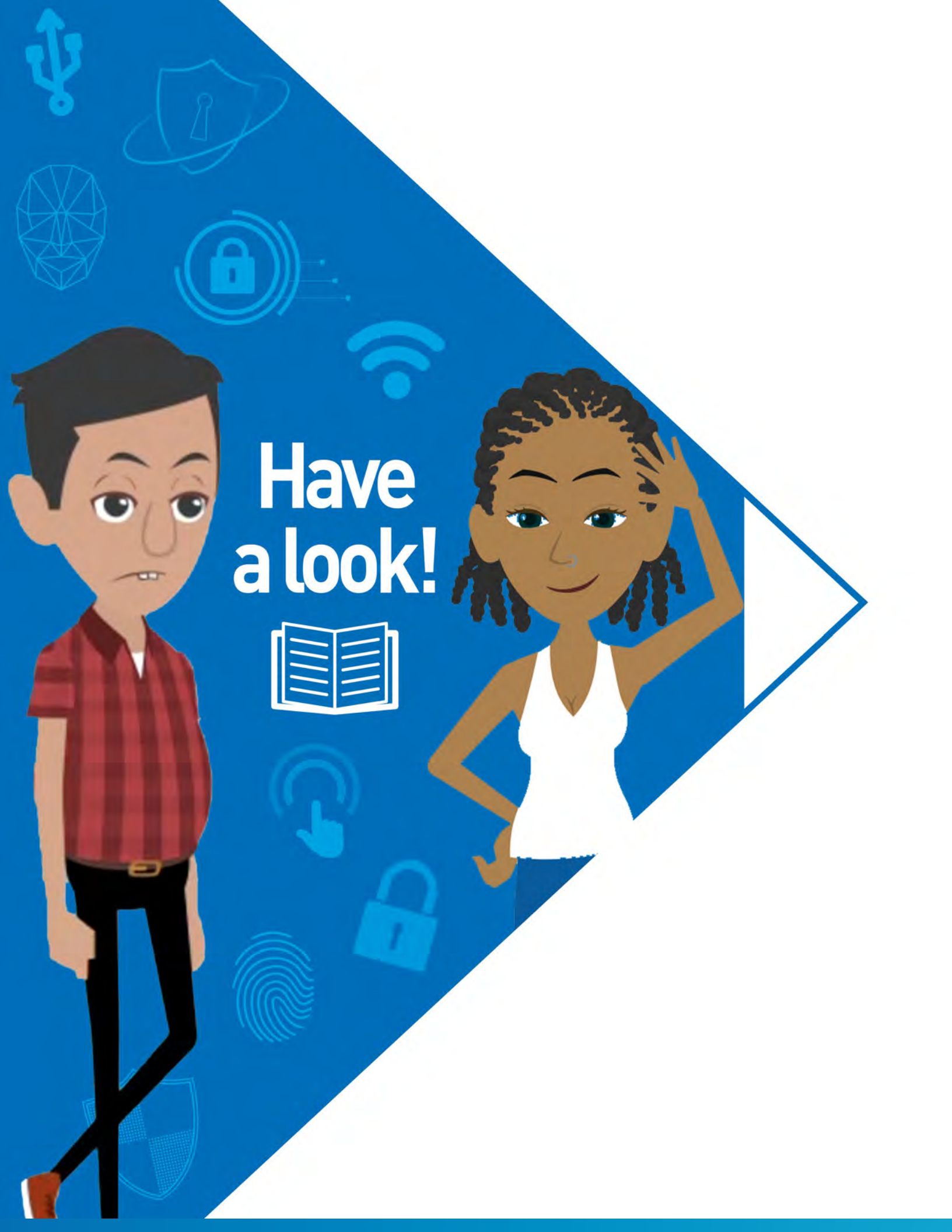


**CLICK
WISELY**
YOUR GUIDE TO STAYING
SCAM-FREE!

THE TOO GOOD TO BE TRUE PRIZE



**Have
a look!**





BANKERS
ASSOCIATION
OF TRINIDAD AND TOBAGO

BATT's Mission

The Mission of the Bankers Association of Trinidad and Tobago is to play a core role in the growth and stability of the financial sector, through advocacy and representation; and to facilitate the provision of the most competitive banking products and services to our customers, with integrity and transparency.





Editor's Welcome

Dear Readers,

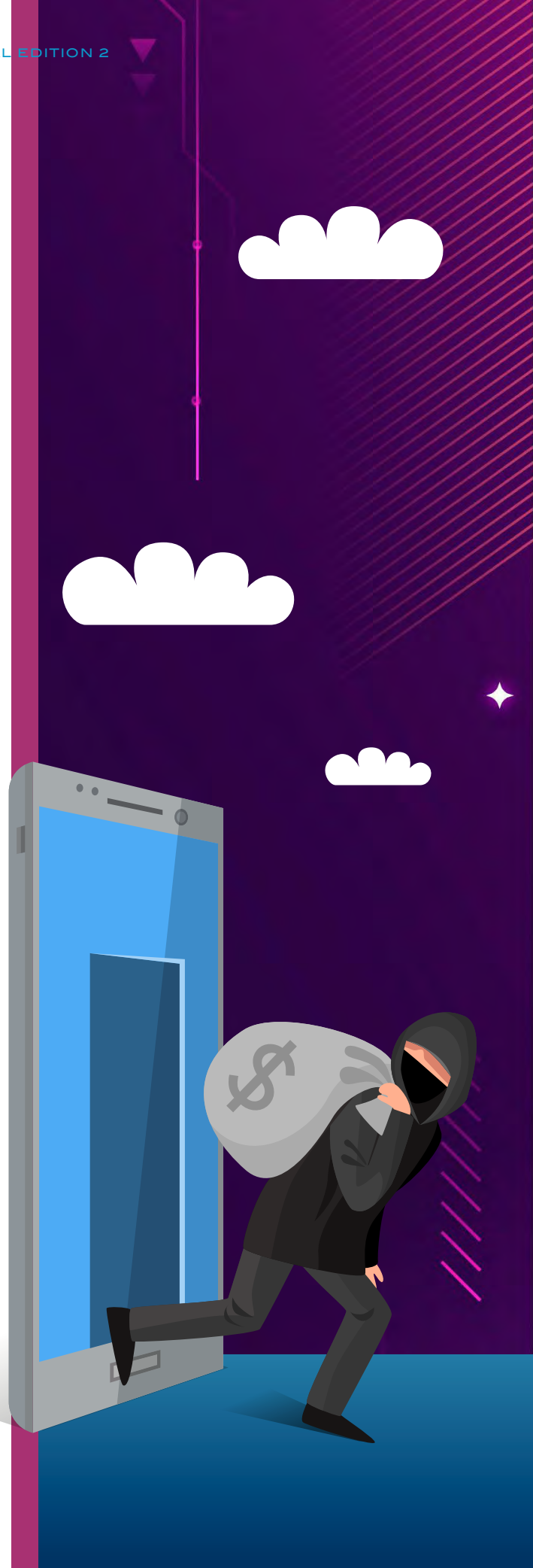
Welcome to our second installment of the BATT Anti-Fraud Awareness Project newsletter – **“CLICK WISELY-YOUR GUIDE TO STAYING SCAM FREE”**. In this issue, we look at the sneaky world of spoofing, where fraudsters go to great lengths to mimic trusted sources and lure you into revealing sensitive information. Our dynamic duo, **Onika Clickbait and Roger Realness** are back to share valuable lessons on how to spot and stop these deceptive tactics before they cause harm.

This edition's spotlight is on **“The Too-Good-to-Be-True Prize”** scam—a classic example of how scammers exploit our excitement and trust. Remember, if something feels too good to be true, it usually is! Join Onika and Roger as they navigate the spoofing minefield, ensuring you come out smarter and more vigilant.

Stay informed, stay alert, and most importantly, stay safe.

Warm regards,

Kelly Bute Seaton





Meet Our Guides



Roger Realness

Roger is a down-to-earth, relatable character who is always looking out for his friends and family, making sure they aren't falling for any scams. He's the wise friend who knows the tricks of the trade when it comes to online safety.

Age: 35

Occupation: Small Business Owner

Personality: Witty, honest, and practical with a no-nonsense attitude. Roger provides practical advice and tips to family and friends on how fraudsters might try to trick you.



Onika Clickbait

Onika is the embodiment of a typical person who's always curious about the next big trend or deal online. She's tech-savvy but sometimes gets too excited and forgets to double-check before making a move. Despite being tricked a few times, she's willing to learn and shares her journey in a way that's both funny and educational.

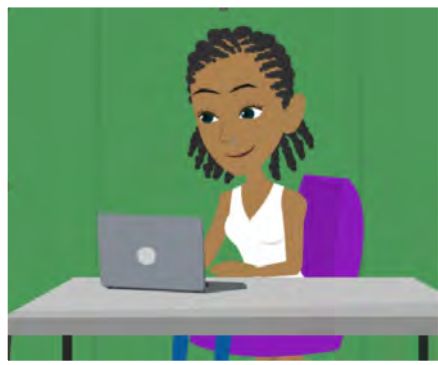
Age: 30

Occupation: Freelance Makeup Artist / Social Media Influencer

Personality: Bubbly, adventurous, loves to try out new apps and websites, but occasionally gets caught up in suspicious online deals.

Fraud In Action

The Too Good To Be True Prize



but if the padlock was there still proceed with caution. Dis is a classic spoof!



All dem fraudsters want is yuh info so dey could clean out yuh account.

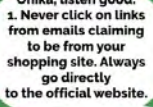


Oh, gosh! Yuh mean I was really about to fall for this again?

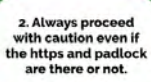


Even if the website has https or padlock icon- still exercise due diligence. Be wary of any request for financial information.

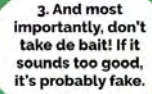
Onika, listen good:
1. Never click on links from emails claiming to be from your shopping site. Always go directly to the official website.



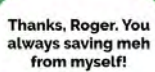
2. Always proceed with caution even if the https and padlock are there or not.



3. And most importantly, don't take de bait! If it sounds too good, it's probably fake.



Thanks, Roger. You always saving meh from myself!



Be smart. Be Safe. Don't take the bait!

Allyuh, doh let nobody spoof yuh like how dey nearly ketch me!



Always double-check before yuh click. Stay Alert and keep yuh information safe!"



Click Wisely and Stay Spoof-Free!

Don't get spoofed! Protect yourself by Clicking Wisely.





Anti-Fraud Awareness Tips

5 Key Fraud Tips: Avoiding Spoofing Scams



1 **Verify the Sender's Email Address and URL**

Always double-check the sender's email address and website URL. Spoofed sites often have subtle differences, such as extra letters, characters, or misspellings. Legitimate companies won't ask for sensitive information via email.



2 **Look for the Padlock but Don't Rely on It Alone**

While a padlock icon or "https" indicates a secure connection, it doesn't guarantee the site's legitimacy. Fraudsters can also obtain SSL certificates for fake sites. Use this as a guide, not a guarantee.



3 **Never Click on Links in Suspicious Emails**

Avoid clicking on links from emails claiming to be from trusted sites. Instead, hover over the link with your mouse to review the URL or go directly to the website by typing the authentic URL into your browser. This reduces the risk of landing on a spoofed page.



4 **Be Cautious with Requests for sensitive banking information**

Legitimate companies rarely, if ever, ask for personal details like passwords or financial information through email or unsolicited messages. Always question such requests, even if they seem urgent.



5 **Educate Yourself and Others**

Awareness is your first line of defense. Share knowledge with friends and family about spoofing scams and encourage them to be cautious. The more people know, the harder it becomes for fraudsters to succeed.

Stay alert and remember when in doubt, check it out!



**BANKERS
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SPOT THE SCAM, STOP THE FRAUD Campaign

Follow BATT's Facebook page to
Spot the Scam and Stop The Fraud.



Prizes and giveaways to be won!

INSTRUCTIONS

1. **Find It:** Follow BATT's Facebook page and find the scam.
2. **Identify It:** Identify the type of scam and list at least two red flags on the scam in the comments section.
3. **Share It:** Share this post and tag three friends to join the challenge with hashtags

#SpotTheScamTT #FraudFreeTT #StayAlert!



The Challenge starts 17th November 2024.



Follow us on Facebook, LinkedIn and YouTube on details about the campaign
Also follow Roger Realness and Onika Clickbait in our monthly
Click Wisely Newsletter edition from October to December
and Social Media Influencer - **“Something Mo”**.



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CLICK
WISELY

SPECIAL EDITION 2

**THE TOO
GOOD TO
BE TRUE
PRIZE**

**STRAIGHT
OFF THE
BATT!**

